

Senior

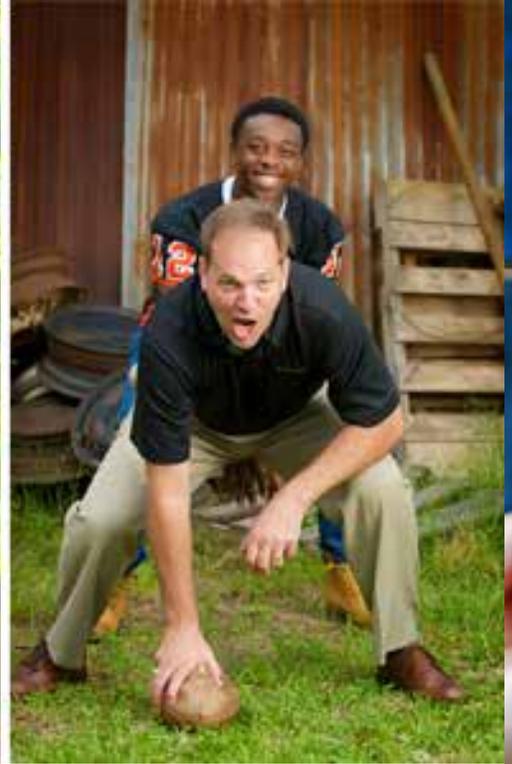
2018

info guide



Greg Patterson
STUDIO & GALLERY

www.gregpatterson.com



About us

A professional photographer since 1988, Greg provides artistic and technically superior photography services for a variety of portrait clients. He received both a bachelor and master's degree from SFA that focused on photography and visual communication. Greg is also one of the few Certified Professional Photographers within a 120 mile radius. His photographs can be seen in many publications, most recently Texas Parks & Wildlife and Guideposts.

Greg is passionate about photography which carries into the local university classroom. He continues to teach as a full-time lecturer and has introduced over 1000 students to the world of photography.

Everyone at the studio is committed to making your session the best one ever. We love what we do and that helps to contribute to a fun, stress-free session.

Cindy has been involved with the studio from the very beginning. She often helps with portrait sessions and working directly with clients. Most importantly, she is the wife of Greg and mother to three kids. And when not working her heart out at the studio, can be found anywhere outside followed by three cats and one dog.

The Victorian Studio is located in historic downtown Nacogdoches. In business for over 21 years, Greg & Cindy are known for their natural style portraits, excellent service and amazing quality.

We boast the largest portrait garden in all of East Texas, and it's right through our back door. Breathtaking backdrops and settings await you. In fact, we often hear our clients say that they are utterly amazed at the variety of looks we can get from within our private portrait garden.







the Experience

Have fun. Relax. Enjoy yourself. Senior portraits at G Patterson Studio & Gallery are far from boring. Once you walk through our doors, you are the center of the universe! Your images, like your life, are unique. That's why we want to capture your true self while making you look and feel your absolute best.

Don't settle for stale and stuffy poses. Insist on having a photographer that is an expert in creative, new poses and professional lighting techniques that enhance your beauty and individuality. There is never a doubt that you will absolutely love your senior photos!

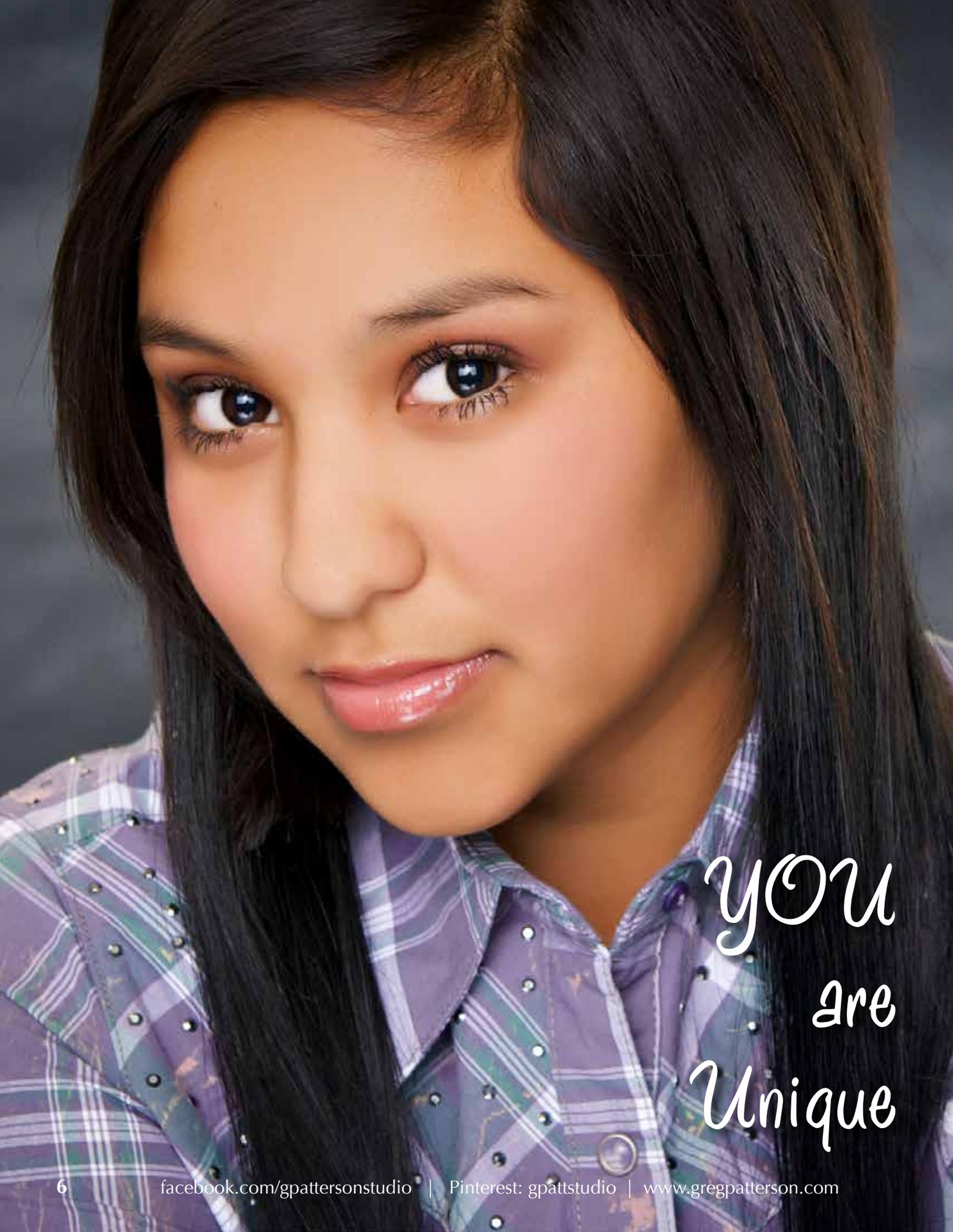
Be unique... be You! Allow us to show the world how amazing you can look by just being you. Feature your favorite poses on your graduation invitations, combine them into one of our unique wall collages, or post them to

Facebook. We offer it all so that you can share your senior portraits however you like.

We know that your senior year is a big deal and we think your pictures should be too! This is an important time in your life. You're closing the door on one portion and opening the door to another filled with endless possibilities ahead of you.

Your session will be more than just pictures, it will be an experience. An experience that you will remember feeling great knowing that true professionals are capturing the most flattering poses crafted with perfect lighting all while making you feel like a star.

Did we mention satisfaction is guaranteed! Yes we guarantee that you will have a GREAT experience!



YOU
are
Unique

INQUIRY

By viewing this Senior Guidebook, you are already off to a great start. We are here to answer any questions and even offer a free consultation to meet us in person. Give us a call or shoot us a text, whatever works best we are here for you.



BOOK YOUR SESSION

We work together to select the perfect date for your session. Many seniors think they should wait until spring because of the pretty greenery. We however have a lush private garden and a great selection of sets and locations we use throughout the year. The best time to schedule is now. See our sessions page in the guide for options. Session fees are due when scheduling which covers our time and artistic talent.



GET PREPARED

We encourage you to visit our Pinterest inspiration boards to get ideas on clothing, poses, hair & makeup. We can actually create a private board for collaboration allowing you to show us what you like. If you don't use Pinterest, finding a few images on our website that you really like or online to show at your session helps to capture images that are uniquely you.



YOUR SESSION DAY

It's here! Relax and have fun as we make the experience of being photographed totally fun. You will feel and look like a model. Greg really knows his stuff when it comes to poses and lighting and always keeps it fresh and exciting. We constantly hear how much seniors LOVED their session saying it was an awesome experience.

AFTER THE SESSION

Approximately one week after your session, we schedule the Big Show. It's a big deal and we make it stress free as we guide you and all the decision makers through selecting your favorite images and then selecting the perfect package and products.





Senior Appointments

the Thirty

\$199

Senior Photography Appointment offered Tuesdays to Fridays—Hollywood lighting both indoor and out, private dressing room, perfect lighting & posing. You are photographed in 2-3 outfits at our luxury studio which typically takes 30-45 minutes. And for a only \$199 + tax, you will receive 12 sharable images (perfect for phone or social) of your choice! The full \$199 is applied toward any of our collections (pages 12-13) when paying half of the collection price the day of the Big Show appointment.

the Sixty

\$299

Senior Photography Appointment offered Tuesdays to Fridays—Hollywood lighting both indoor and on location, private dressing room, perfect lighting & posing. You are photographed in 5-6 outfits at our luxury studio which typically takes 60-90 minutes. And for a only \$299 + tax, you will receive 20 sharable images (perfect for phone or social) of your choice! The full \$299 is applied toward any of our collections (pages 12-13) when paying half of the collection price the day of the Big Show appointment.

poolside

\$99

How should your senior year be characterized if not “fun?” Our exclusive thirty minute session at our private pool on Lake Nacogdoches. Because these poses involve getting in the pool and lake, be prepared to get wet! This is the “coolest” session we offer and one not to be missed if you love the water and showing off your tan. Available during the months of April to October. **Only \$50 if adding on to the \$199 or \$299 appointments.**

Selfie

\$50

Admit it. You know you can't resist a good selfie. This fifteen minute, studio only, one outfit, session is great for keeping it simple. The go-to for seniors who want one outfit with a few pose options. Need an update for your profile or a picture for that college application? This one's for you! Does not include sharable social images.

Weekend Appointments

Select weekend appointments are available for \$349 + tax. If you are interested in a weekend appointment, please give us a call for availability.



the Big Show

Almost twenty years ago we pioneered an exciting new way to view your portrait images.

Instead of viewing tiny paper proofs or low resolution images on-line, you will see your portraits, what we call the Big Show, is done by digital projection in the comfort of our studio. What a thrill it is to see your images in such exquisite detail. You will even be able to see your favorite portraits shown to scale or presented in your favorite collage. This makes it so easy to visualize.

The Big Show appointment is generally scheduled just a few days after your portrait session to view your images and decide on poses. During this

no-pressure Ordering Appointment, we walk you through each of your images as we project them on our large screen.

We typically schedule one hour for the Big Show session. We ask that everyone who wants to have a voice in the decisions to be present. Its also helpful if you are familiar with our pricing and have an idea of your budget.

In the event that an on-line gallery is required we will collect a \$350 deposit which goes toward your order. The on-line gallery will be published via a private link and available for a period of 14 days.



Senior Collections PRICING



Custom Invitations.....see page 15

Knock Your Socks Off \$1299

- 48 Custom Photo Invitations (folded or flat)
- 6x9 Luxe Album (up to 30 poses)
- Framed Collage of your choice (see Collages 18-19)
- Framed 12x24 "Skinny" Wall Portrait
- Any 25 Prints from up to twenty-five poses/studio finish
- High resolution images from ALL ordered images

BONUS Any Bonus Product of your choice (see pages 14-15)



Luxe Album\$479 (page 14)

No-Brainer

\$1099

- 24 Custom Photo Invitations (folded or flat)
- 6x9 Luxe Album (up to 30 poses)
- Framed Collage of your choice (see Collages 18-19)
or -Framed 12x24 "Skinny" Wall Portrait
- Any 15 Prints from up to fifteen poses/studio finish
- High resolution images from ALL ordered images

BONUS Any Bonus Product of your choice (see pages 14-15)



Swinging for the Fences \$949

- 6x9 Luxe Album (up to 30 poses)
- Framed Collage of your choice (see Collages 18-19)
or -Framed 12x24 "Skinny" Wall Portrait
- Any 10 Prints from up to ten poses/studio finish
- High resolution images from ALL ordered images

BONUS 75% off any Bonus product of your choice (see pages 14-15)



Easy as Pie

Framed Collage of your choice (see Collages 18-19)

or 6x9 Luxe Album (up to 30 poses)

-Any 5 Prints from up to five poses/studio finish

-High resolution images from ALL ordered images

BONUS 50% off any Bonus product of your choice (see pages 14-15)

~~\$699~~
\$369
savings



Senior Collagesstarting at \$309
 (see page 18 for complete selection)

Next page for MORE EXTRAS!

Print Packages

(Print sizes: 8x10, 5x7, 4x6, 4x5 or 8 Wallets)

	Studio Finish	Ultra Finish
Any 5 Prints from one pose.....	\$99	\$139
Any 15 Prints from three poses	\$249	\$299
Any 25 Prints from five poses	\$479	\$549
ADD A POSE (extra pose to any above package)		\$35

Digital Package

If you prefer just the digital files for printing or for social media, we have a package that is designed just for you! (images are printable up to 8x10 inches)

With Purchase of Print Package or Collection (10) images.....	\$350
Without Purchase (10) images	\$450
Additional images.....	\$75 per image



12x24 "Skinny" Wall Portrait \$459

Bonus & Extras PRICING

Our Bonus & Extras are perfect for gift giving, senior gifts, or just for fun. They offer a variety of additional opportunities to enjoy your portraits beyond collages, wall portraits or gift prints. And best of all, they are offered at a discounted price when added to your order. See below for details.

Carry Album
 20 image 4x5.5"
 Spiral bound..... \$259



Mini Accordion
 10-11 image 2x3.5"
 (Qty 3)..... \$279

Curved Metal Collage
 8x12"\$219



How to get any **ONE** item on these two pages for **FREE!**

If your total order (not including session fee, sales tax or price of items on this page is...

- Over \$1099—receive one selection of your choice **FREE!**
 (add'l's @75% off)
- Over \$949—**75% OFF** one selection of your choice!
- Over \$699—**50% OFF** one selection of your choice!
- Over \$499—**25% OFF** one selection of your choice!



Brag App

Smart phone app with up to
30 of your favorite images.

.....\$299



Designer Folio

5-7 image, velvet finish

5x7"\$259

Luxe Album PRICING



Luxe Album 6x9" \$479

The Luxe Album is a must have for most parents as it perfectly showcases all of the poses, outfits and personalities. This album can combine up to 30 poses allowing you to enjoy all of the portraits in a fun and socialble way!

It is a 20-page, 6x9" album printed on premium photographic paper with a custome cover and individual pano pages.

Graduation Invitations



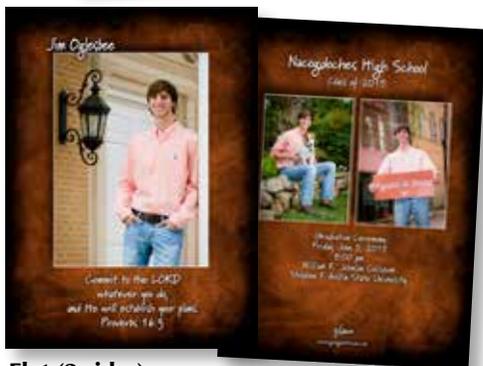
Folded (4 sides)



Folded (4 sides)



Flat (2 sides)



Flat (2 sides)

Looking for something different? Is your school promoting the same old fashioned invitations that have been offered for the past 20 years? Look no further than G. Patterson Studio. As professional graphic designers and photographers, we can create amazing and beautiful portrait invitations that are personalized just for you.

We will work hard to create a custom announcement that you will love. This creative process includes one email proof and usually takes six weeks for final delivery. Announcement **deadline for the class of 2018 is May 1**, allowing enough time for production, proof and printing. Due to the custom nature of this product, only minor changes may be made after receiving the proof.

Our custom graduation announcements are 5x7" in size and either folded or flat, printed on premium pearl card stock, complete with envelopes featuring your favorite 3 images. **Additional images may be added at \$35 per image.** At the time of order, please provide us ALL information needed to create your announcements.

	Folded (4 sides)	Flat (2 sides)
Design Fee	\$100.....	\$50
(design fee is waived when ordering any Senior Collection)		
24 Graduation Invitations	159.....	119
48 Graduation Invitations	\$219.....	\$199
24 additional Invitations	\$99.....	\$69
upgraded pearl envelopes (per 24).....	\$10	
Add Live Portrait (see page 21).....	\$65/95	

Framed Wall Collages PRICING



10 image
"Scrapbook"
 12x24" \$459

9 image "TicTacToe"
 - available in two sizes
 16x16" \$369
 20x20" \$459
 *available in a metal finish
 (float mount-no frame)



Since introducing our framed wall collages, they have quickly become favorite items among our clients. A G. Patterson Photographic Studio & Gallery exclusive, these Framed Collages allow you to select your favorite three, four, five, six, or more poses and have them all in one beautiful custom creations! Many collages can include your name and class year. Perfect to highlight this important accomplishment. Price includes standard black frame. Metal finish available on select collages.

6 image "Sublime"
 - available in two sizes
 10x20" \$369
 12x24" \$459



*available in a metal finish
 (float mount-no frame)

3 image "Art Panel"

- available in two sizes

8x16" \$309

10x20" \$369



5 image "Split Personality"

- available in two sizes

10x20" \$369

12x24" \$459

*available in a metal finish
(float mount-no frame)



"The Eclectic"

5 image 16x20"\$369

4 image "Profile"

- available in two sizes

16x16" \$369

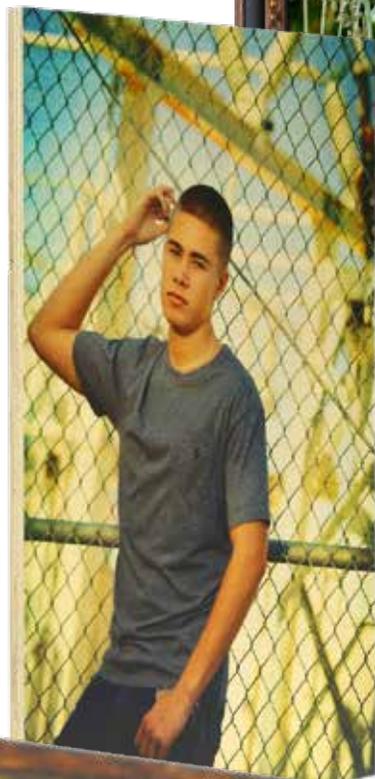
20x20" \$459



Wall Portraits PRICING



Maple Wood



Sustainable Bamboo

Our wall portraits are perfect for showcasing your favorite image, or combine several wall portraits together for a wall display. Wall portraits are offered in a variety of sizes and finishes—all of which are printed on the finest archival quality materials. Frames are available for our Traditional finish. If you are looking for something a little more contemporary or just a little different then consider our Art Decor options which include Gallery Wrap, Metal, Wood and Bamboo finishes.

Traditional Wall Portraits

(Ordered by the longest length; Wall Portraits include our Ultra finish Custom framing available)

40"	\$675
36"	\$595
30"	\$525
24"	\$455
20"	\$315
11x14"	\$195

Art Decor Wall Portraits

(Ordered by the longest length; Metal with Float Mount, Gallery Wrap, Wood or Bamboo)

40"	\$765
36"	\$695
30"	\$605
24"	\$475
20"	\$375
11x14"	\$255

Live Portraits

Watch your portrait Come Alive!

When you see Live Portraits for the first time, it really is magical. Offered exclusively by G Patterson Studio, Live Portraits allows us to sync a photo to a video. Through the Live Portrait app which is downloadable to most smart phones, the viewer points the phone at the photo which then comes alive with audio and video.

Each Live Portrait video is 15 seconds in length. We suggest practicing in front of a mirror prior to production. It may be added AFTER your senior session is photographed.

Order our **Basic Live Portrait** for any SINGLE image. The video is attached to a formatted image such as an 8x10" or one of the images within a graduation invitation.

Our **Premium Live Portrait** allows us to attach a video to ANY product, such as the front of the invitation or a collage. The subject appears floating in front of that product. It's almost holographic in nature and very cool!

Download Live Portraits on your mobile phone, then check out the examples.



1. Search "Live Portrait" in your App Store.

2. Open and scan image on this page to make it come to LIFE!

Live Portrait

Basic\$65

Premium.....\$95



Guarantee

Thank you for selecting G. Patterson Studio & Gallery!

We hope you enjoy your senior portraits as much as we enjoyed creating them for you. This booklet has been designed to help you make your portrait selections. Most of your questions are answered here—but if you have any other questions or need assistance in any way, please call or e-mail us right away. We want to make sure you get the portraits of your lifetime!

Your portraits are guaranteed.

Every effort was made during your session to help you get the kinds of images both you and your parents want. You will have these portraits for the rest of your life, so you and your parents deserve to be happy with them.

If there is anything you don't like about your poses, please let us know within 24 hours after picking up your portfolio. While most concerns are fully correctable in the finished portraits, some are not. Some of the more common concerns are listed below.

Fixable problems:

- Blemishes, acne, scars, moles, dark circles under eyes and other skin imperfections. Virtually anything having to do with your skin can and will be corrected on all finished portraits at no extra charge.
- Stray hairs. In the studio you had the opportunity to check your hair for most poses to make sure it was perfect, but outside that wasn't possible. Small stray hairs that bother you can be fixed if you let us know when you order your pictures.
- All finished portraits will be adjusted for perfect color. Please let us know if you have specific concerns regarding your poses.

Unfixable problems:

- Your expressions aren't what either you or your parents want (too serious, too smiley, fake grin, squinty eyes, etc.). That is why we always show you some of the images during the session to get your opinion. We normally try to get a variety of expressions in your portraits, but if we didn't get the right mix for you, we'll be glad to do more poses to your liking.
- Bad weather on your outside sessions. If the weather was too rainy or windy on your session day, we will certainly reschedule another time for you.
- Totally wrong clothing or hair. Sometimes what you think is going to work doesn't. If it was all wrong and your friends and family agree, it's best to have more poses taken. Let us know your concerns—we want to help!

If you think you need to have more poses taken:

Call us within 24 hours of the Big Show and tell us what you'd like to change. The more specific you can be, the better. We will discuss your needs and schedule a time for you to return for more poses.

NOTE: If you wait beyond 24 hours to notify us, there will be a \$40 reshoot fee. No exceptions.

How and What to Order

1. *"Which poses?"* Pick your favorite poses first. Your friends and family may help with your selections, but remember they're your pictures, so make sure you get what you want.
2. *"My parents and I don't agree!"* It's OK if your parents choose poses for the wall and for relatives, and you choose completely different poses for your friends and for yourself. Almost every senior does it this way; that's why we offer Social Media images and tons of variety.
3. *"How big?"* The recommended sizes for the wall are 24-inch for waist-up and full length poses, and 20-inch for closeups. Wall collages are also very popular. Many of the Senior Collections include these sizes at no extra cost or at a very big savings. If you're not sure what size will work best for you, ask to see your image enlarged on our projection system before you decide.
4. *"Which finish?"* For wall portraits, we offer a huge variety of finishes. It's best to view our finishes in person when deciding on style. Our Print Packages are offered in both Studio and Ultra. Ultra is recommended for all portraits because of its extra durability. Studio is best suited for 8x10 gift portraits where cost is an important factor.
5. *"What about your Luxe Album?"* Everyone wants ALL of the poses we show and the Luxe Album is perfect as it combines up to 30 of your favorite images. Additional pages are available if needed with more poses. See page 14 for details.
6. *"What about Designer Folios & Carry Albums?"* Portfolios and Carry Albums with finished images are available for purchase. Depending on what else you get, they are available at a significant discount, or even for free. Be sure to check out the Designer Folio & Carry Album order savings on page 19.
7. *"Can I order more later?"* Your files will be retained for at least 30 days after you pick up your finished portraits. If you need additional images you must order them within thirty days. The reorder minimum is \$100.
8. *"Do they come with frames?"* Some seniors have their frames picked out already, so frames are not included, except where noted (For example our Senior Collages and Skinny include frames). If you haven't decided yet, be sure to check out our cool frames at better prices than you'd get elsewhere. And you won't have another stop to make—we do all the work for you! .

Policies

Ordering at the Big Show

The appointment time written on the bottom of this page has been scheduled for you to place your order. This time is reserved especially for you to allow all the time necessary to get what you want. Every effort is made to maintain an on-time schedule, and your promptness for this appointment is greatly appreciated. If you show up late, it may be necessary to reschedule. To avoid misunderstandings it is very important that one or both of your parents be with you at this appointment. They deserve to know exactly what you are getting, especially if they are helping to pay for them.

Payments

A \$350 payment (to be applied to your order) is required if you wish to view the images in our online gallery. When your order is placed, any balance due is paid in full, or you may pay half down on the order date and the balance when the order is picked up. For your convenience, Mastercard, Visa, Discover and American Express cards are accepted. Checks should be made payable to G. Patterson Studio & Gallery.

Delivery & Shipping

Your portraits will be ready in 4-6 weeks. When you order, a portrait delivery date appointment will be scheduled for you. You will receive a reminder of this appointment when your order is ready. No part of an order may be picked up without full payment. Orders not picked up within 30 days of notification without prior approval will be disposed of and all payments will be forfeited. If you would like your order shipped to you via Ground UPS please let us know and we will provide you with a quote.

Why We Copyright Our Portraits

When your portrait was created it was copyrighted by our studio. Federal copyright law prohibits the copying of any G. Patterson Photographic Studio & Gallery portrait by any means—home or commercial scanner, digital camera or other electronic capture device, as well as by film camera, color photocopying or other mechanical means.

Why? Simply put, a copied photo always loses much of the original quality, clarity and color you expect in a G. Patterson Photographic Studio & Gallery portrait. Since this poor quality would reflect on the reputation of our work, we reserve the copyright on every photograph we create. We also reserve the right to refuse to sell photographs to anyone we suspect may attempt to copy.

We appreciate your cooperation in helping to maintain the high standards you expect from G. Patterson Photographic Studio & Gallery.

The Big Show Appointment:



G PATTERSON STUDIO & GALLERY

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Nacogdoches, Texas 75961
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(936) 337-1003 (text)
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www.gregpatterson.com